



hi there, I'm
sara froese

www.sarafroese.com | graphic designer



experience

Freelancer

Fev 2023 - Present

Social Media Design - Video Editing

Virtual design activities to post in the portfolio

DR Publicity

Apr 2019 - Jan 2023

Social Media Design - Video Editing

Specialized in creating diverse content for social media platforms, alongside print materials like Magazines, and Packaging.

Bosch Brazil

Jun 2019 - Jan 2023

Social Media, Marketing Campaigns and Catalog

Responsible for all catalog materials, social media content, and overseeing some marketing campaigns, like 'father of all jobs' from Bosch Brazil



skills

Software

Adobe Photoshop - Adobe Premiere - Adobe AfterEffects
Adobe Indesign - Learning: Sketch - Figma - Framer - Adobe XD

Conceptual

Visual Design - Typography - Video editing



education

Udemy

Fev 2024 - Present

Pro Figma - UI Design

Course online

Google Coursera

Jan 2024 - Present

User Experience - UX Design

Course online

Mundo Art

Jan/2016 - Jan/2017

Digital Creation

Audiovisual Art

Universidade Paulista - UNIP

Apr/2014 - Jan/2016

Graphic Design

Technical Degree